

# ADVERTISING OPPORTUNITIES

## *ABOUT US*

As part of the **Irish Travel Trade News & Network Group**, Travel2Ireland.ie showcases **the best of Ireland's 32 counties** with our motto being *what2do and where2go*. Since launching in 2021, travel2ireland has grown into a **household brand** reaching **just over a half million viewers across our website, newsletter and social media platforms**.

Readers and followers of travel2ireland can enjoy articles and features on **the best places to stay, where to go, where to eat and what activities to book**.

Travel2Ireland is edited by **award-winning journalists Geoff Percival & Julia Labeledz** and a **team of young and enthusiastic social media experts**. Resident **content creators** can help bring your business to life with **professional videos and interviews**. Travel2Ireland also offer professional company video-making opportunities with our **expert content videographer Shane Cullen**.



@TRAVEL2IRELAND

TRAVEL & LIFESTYLE BRAND

# SOCIAL MEDIA ADVERTISING OPPORTUNITIES

**WORK WITH US TO INCREASE YOUR BRAND VISIBILITY**

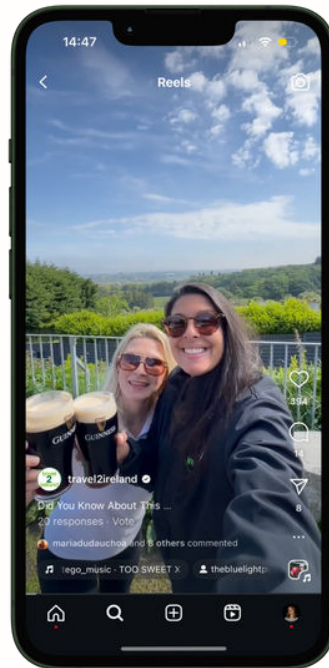
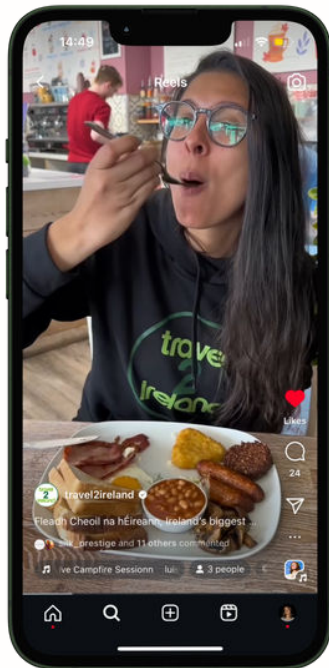
*Did you know we can create reels for your brand & business?*

**Creation of social videos for your own brand/business socials - €350**

**Creation of social videos for travel2ireland socials - €350 (+€50 boosted)**

**Feature in larger reel on travel2ireland - €75**

*\*Travel Costs May Need To Be Considered*



Example Reel  
Example Tiktok



49k Followers



33k Followers



8k Followers



8k+ Monthly Views



25k Subscribers



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# TRAVEL & LIFESTYLE BRAND WEBSITE & NEWSLETTER ADVERTISING OPPORTUNITIES

**WORK WITH US TO INCREASE YOUR BRAND VISIBILITY**  
*Offers for one month*

**Website Header Banner - €300/month**

**Website Middle Banner - €200/month**

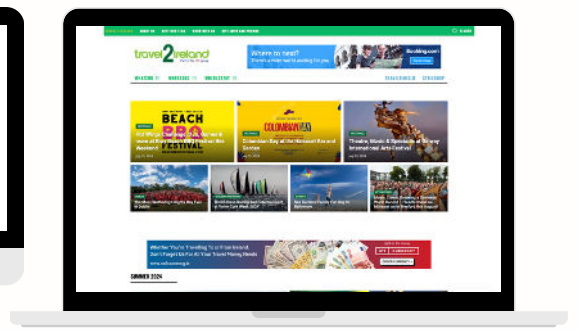
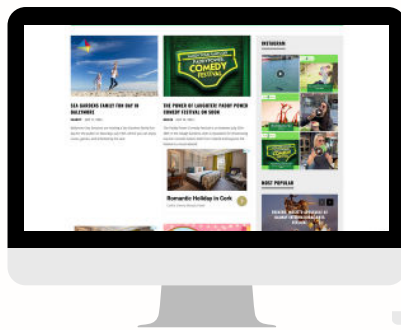
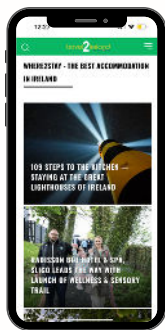
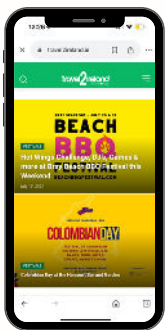
**Sponsored Section on Website - €500/month**

**Banner on the weekly newsletter - €250/month**

**Dedicated Newsletter sent to 25k subscribers - €1000/one newsletter feature**

**Article on travel2ireland.ie - €150 · Bundle of articles - €500**

**Homepage takeover - €2000/month**



49k Followers



33k Followers



8k Followers



8.1k+ Monthly Views



25k Subscribers