

ADVERTISING OPPORTUNITIES

ABOUT US

As part of the **Irish Travel Trade News & Network Group**, Travel2Ireland.ie showcases **the best of Ireland's 32 counties** with our motto being *what2do and where2go*. Since launching in 2021, travel2ireland has grown into a **household brand** reaching **just over a half million viewers across our website, newsletter and social media platforms**.

Readers and followers of travel2ireland can enjoy articles and features on **the best places to stay, where to go, where to eat and what activities to book**.

Travel2Ireland is edited by **award-winning journalists Geoff Percival, Emer Roche & Julia Labeledz** and a **team of young and enthusiastic social media experts**. Resident **content creators Izzy Chudzicka and Maria Uchoa** can help bring your business to life with **professional videos and interviews**. Travel2Ireland also offer professional company video-making opportunities with our **expert content videographer Shane Cullen**.



@TRAVEL2IRELAND

TRAVEL & LIFESTYLE BRAND

SOCIAL MEDIA ADVERTISING OPPORTUNITIES

WORK WITH US TO INCREASE YOUR BRAND VISIBILITY

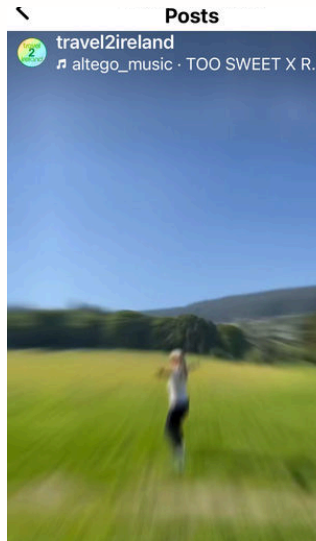
Did you know we can create reels for your brand & business?

Creation of social videos for your own brand/business social platforms - **€350**

Creation of social videos for travel2ireland social platforms - **€300**

Feature in larger reel on travel2ireland - **€75**

*Travel Costs May Need To Be Considered



Example Reel
Example Tiktok



46.6k Followers



32.3k Followers



8.2k Followers



8k+ Monthly Views



25k Subscribers



@TRAVEL2IRELAND

TRAVEL & LIFESTYLE BRAND WEBSITE & NEWSLETTER ADVERTISING OPPORTUNITIES

WORK WITH US TO INCREASE YOUR BRAND VISIBILITY
Offers for one month

Website Header Banner - €800/month

Website Middle Banner - €500/month

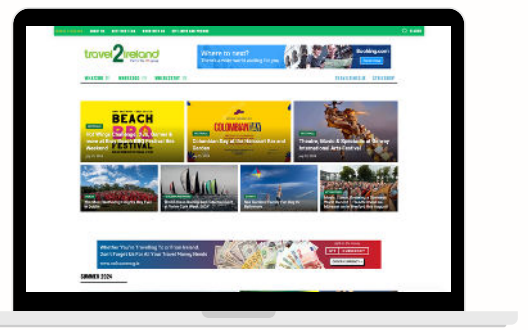
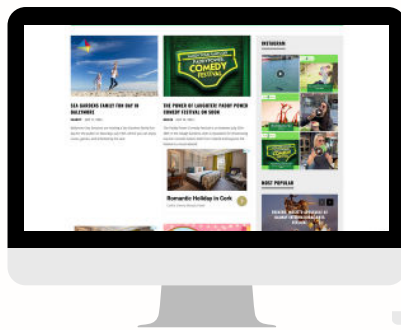
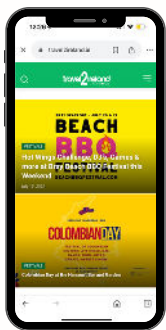
Sponsored Section on Website - €800/month

Banner on the weekly newsletter - €800/month

Dedicated Newsletter sent to 25k subscribers - €1000/one newsletter feature

Story on travel2ireland.ie - €250 · Bundle of stories - 700€

Homepage takeover - 2000€/month



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