



**T2I**

**TRAVEL 2 IRELAND**

**RATE CARD  
2024**



# ABOUT US



**Travel2Ireland is part of the larger ITTN group which is comprised of numerous travel websites and platforms. Travel2Ireland.ie is focussed on showcasing the best of Ireland's 32 counties to prospective visitors and is a one-stop shop for multiple markets – including USA, Australia and UK, not to mention domestic tourists.**

**Readers and followers of Travel2Ireland can enjoy articles and features on the best places to stay, where to eat and activities to book, which is perfect for the independent traveller. It also features suggested itineraries for private and guided group tours, from some of Ireland's best tour companies for those who want to gain local knowledge.**

**Travel2Ireland is edited by award-winning journalist Geoff Percival, and a team of young and enthusiastic journalists and social media experts. Resident videographer and content editor, Shane Cullen, can also help bring your business to life with professional HD videos and interviews.**



@TRAVEL2IRELAND

TRAVEL & LIFESTYLE BRAND

## WEBSITE & NEWSLETTER PACK

WORK WITH US TO INCREASE YOUR BRAND VISIBILITY

Header Banner (1mo) - €800

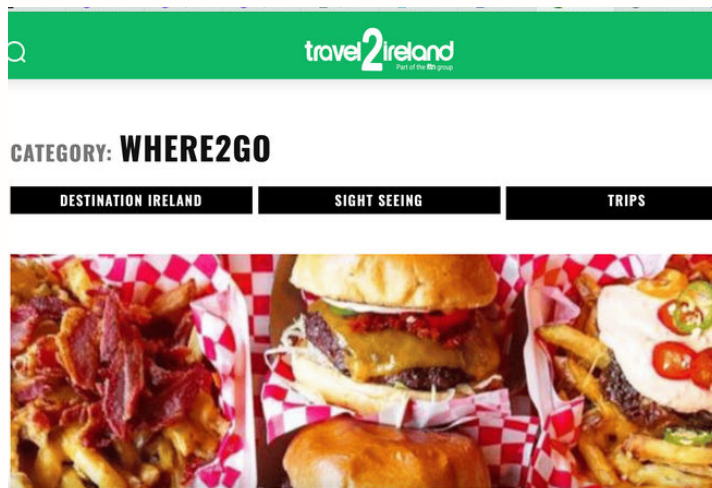
Middle Banner (1 mo) - €500

Banner on fortnightly newsletter (1mo) - €500

Solus eDM (16.3k subscribers) - €1,000

Article on website - €200

Feature in Larger Article - €50



*Prices exclude VAT*



38.3k Followers  
Avg Views - 70.5k



26.4k Followers  
Avg Views - 151 k



7.6k Followers  
Avg Views - 21.8k



5+ Monthly Visitors

Ireland - 64% | USA- 12.5% |  
UK- 10% | Other - 13.5%

SIMON@TRAVEL2IRELAND.IE

WWW.TRAVEL2IRELAND.IE



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TRAVEL & LIFESTYLE BRAND

# SOCIAL MEDIA PACK

WORK WITH US TO INCREASE YOUR BRAND VISIBILITY

Sponsored Instagram Reel - €150

Sponsored Facebook Reel - €100

Sponsored TikTok Video - €150

All Platforms Package - €350

Feature in larger reel/video - €50

Affiliate Code Mention - €50

\*Travel Costs May Need To Be Considered



Prices exclude VAT



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