



@TRAVEL2IRELAND

TRAVEL & LIFESTYLE BRAND

Travel2Ireland.ie is focussed on showcasing the best of the island of Ireland to both domestic and international travellers, with readers and followers from Ireland, USA, UK and Germany to name a few.

T2I works with local tourist boards, accommodation & activity providers, food and beverage establishments and clothing brands, amongst others.



20k Followers
Avg Views - 29.9k



14.1k Followers
Avg Views - 87.9k



7.2k Followers
Avg Views - 21.8k



4.4k+ Monthly Visitors
Ireland - 64% | USA- 12.5% |
UK- 10% | Other - 13.5%

WORK WITH US TO INCREASE YOUR BRAND VISIBILITY

SOCIAL MEDIA

- Sponsored Instagram Reel - €150
- Sponsored Facebook Reel - €150
- Sponsored TikTok Video - €100
- All Platforms Package - €350
- Feature in larger reel/ video - €50
- Affiliate Code Mention - €50

WEBSITE & NEWSLETTER

- Header Banner (1mo) - €800
- Middle Banner (1 mo) - €500
- Banner on fortnightly newsletter (1mo) - €500
- Solus eDM (16.3k subscribers) - €1,000
- Advertorial - €200
- Feature in Larger Advertorial - €50

*Travel Costs May Need To Be Considered

